



## The Newsletter of the Cleveland Park Historical Society

### SPONSORSHIP OPPORTUNITIES

**Voices** is the newsletter of the Cleveland Park Historical Society (CPHS), a 30-year-old neighborhood historic preservation and local history organization. **Voices** is published twice yearly, normally in the fall and spring, and is mailed to approximately 300 member households in the Cleveland Park Historic District, the area bounded by Woodley Road and Macomb Streets to the south, Connecticut Avenue to the east, Wisconsin Avenue to the west, and Rodman and Tilden Streets to the north. Copies are also distributed to new neighbors and attendees at CPHS events.

CPHS welcomes sponsorships to help defray the cost of producing **Voices**. The following levels of sponsorship are available:

**\$50:** A text listing with other sponsors at the same level in a call-out box with your business name, address, website, social media links, and a line or two of description.

**\$100:** Your graphics at up to 2.25" x 3.75", vertical or horizontal. (We can use business card art.)

**\$200:** Your graphics at up to 3.75" x 4.75", vertical (portrait). (We can discuss other 1/4-page formats.)

For an example of what these would look like, see overleaf. We print **Voices** in color and can use either color or black and white artwork. We have some flexibility about the size of graphics, so don't hesitate to contact us to discuss options and your artwork.

To discuss the possibilities, please email Carin Ruff at [staff@clevelandparkhistoricalsociety.org](mailto:staff@clevelandparkhistoricalsociety.org).

As a 501(c)(3) nonprofit organization, we cannot accept advertising, but we can print sponsorship acknowledgments, including graphics, subject to the following constraints:

Listings MAY include:

- logos and slogans that do not contain qualitative or comparative descriptions of the donor's products, services, facilities, or company
- a list of the donor's locations or website address
- value-neutral descriptions, including displays or visual depictions of the donor's product line or services
- the donor's brand or trade names and product or service listings.

Listings MUST NOT include:

- messages containing qualitative or comparative language
- price information or other indications of savings or value
- an endorsement
- an inducement to purchase, sell, or use any company, service, facility or product

**\$200 Sponsorship: Your Artwork Here**  
 Up to 3.75" x 4.75", either orientation; vertical (portrait) preferred, but we are happy to discuss other formats at approximately 1/4-page size.

**\$100 Sponsorship: Your Artwork Here**  
 Up to 2.25" x 3.75", horizontal  
 (Business card art may be used if it meets nonprofit sponsorship requirements.)



**\$100 Sponsorship: Your Artwork Here**  
 Up to 2.25" x 3.75", vertical  
 (Business card art may be used if it meets nonprofit sponsorship requirements.)

## Sponsorship Text Listings

This is an example of \$50-level sponsorship acknowledgments. The size of the box may vary according to how many sponsors we have. The number of lines in your listing is flexible, but 6 lines would be typical.

**Cleveland Park Restaurant**  
*We serve delicious food!*  
 1234 Connecticut Avenue, NW  
 202-123-4567  
 www.cprestaurant.com  
 –social media links–

**Cleveland Park Window Restorers**  
*Window Restoration for Historic Houses*  
 1234 Connecticut Avenue, NW  
 202-123-4567  
 www.cpwindows.com  
 –social media links–

**Cleveland Park Dry Cleaner**  
*Really Clean Clothes!*  
 1234 Connecticut Avenue, NW  
 202-123-4567  
 www.cpdrycleaner.com  
 –social media links–

**Cleveland Park School**  
*Education Kids in the Neighborhood since 1895*  
 1234 Connecticut Avenue, NW  
 202-123-4567  
 www.cpschool.org  
 –social media links–